

FROM: **Bridget Batson**, Executive Chef

Cynthia Krikorian, Woman Restaurateur



TO: «Contact_Person»
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«City», «State» «Zip»

DATE: May 1, 2008

As a colleague in the Northern California fine dining and beverage industry, we'd love to have you join us as a participating vendor at the 2008 **Women of Taste** fundraising event held each year by Girls Incorporated of Alameda County. This will be my **5th year** and Cynthia's **17th year** as part of a magical evening that not only supports a most worthy cause, but also is great fun! More than 1,200 guests stroll the beautiful gardens of the Oakland Museum to live music while tasting our delicious local cuisine and sipping a variety of wines from our wonderful Northern California wineries. **Women of Taste** is the foremost food and wine tasting event in the East Bay.



*Bridget with David Gingrass,
Two's Chef/owner
at 2007 Women of Taste*

Last year **Women of Taste** raised over \$200,000 for Girls Inc. These funds support no-cost year-round academic, leadership, health, sports and fitness programs for 7,000 low income girls each year at 40 schools and community sites in the East Bay where resources for girls are lacking. We love what Girls Inc. stands for today. Despite society's overwhelming pressure for girls to think and behave in narrow ways, this year Girls Inc. celebrates its **50th year** of supporting them in pursuing their dreams and individual successes.



*Cynthia & Haig Krikorian
at 2007 Women of Taste*

At the **17th Annual Women of Taste**, you will be face-to-face with ~1,200 prominent local consumers while helping Girls Inc. inspire all girls to be strong, smart, and bold. You will receive recognition in the invitation mailing being sent to ~5,000 potential attendees, on the web at both www.girlsinc-alameda.org and the event's dedicated website, www.womenoftaste.org, in press releases to 40+ media outlets in the Bay Area, and in the event program. And you'll get tons of help and support before and during the event from scores of able volunteers. Enclosed is a list of frequently asked questions, a response form and more information about Women of Taste and Girls Inc. If you want to see how your company will be listed, please visit the **Women of Taste** website, www.womenoftaste.org.

Even if you can't join us, we do hope you'll donate a gift certificate to the Silent Auction.

Please complete the enclosed commitment sheet and pop it in the return envelope by May 15th.

Finally, if you have any questions or should you want peer input, please see the contact information below.

We hope to see you there!

Bridget Batson

Cynthia L. Krikorian

P.S. For questions, please contact the Girls Inc. Special Events Assistant, Lucy Wu, at 510/357-5515 ext. 282, lwu@girlsinc-alameda.org or Juli Mariani, Beverages Committee Chair at beverages@womenoftaste.org. For Cynthia Krikorian, call 510/527-9838, ask Kuby to find Cynthia. For Chef Bridget Batson, call 415/777-9779.